

**Faurote Group Leadership Academy
Program Descriptions**

Session 3

Communicate with Impact – the Power of Presenting

Program Description:

The ability to communicate effectively has a direct connection to the level of success you achieve, yet 80% of presenters are below average and dread the thought of making a presentation. Whether it is being a better leader, supervisor, or team player, effective communication skills are a must! Learn how to make a “POSITIVE IMPACT” when you speak by learning how to channel your fears into positive energy. This workshop teaches the specific skills and techniques that will help you become a more powerful, energetic, and effective presenter/communicator.

Learning Objectives:

-  Learn the skills necessary to speak with confidence and clarity when presenting
-  Overcome the fear of public speaking by reducing stress and speaker's anxiety
-  Understand the dynamics between verbal and non-verbal elements of communication
-  Provide guidance on how to command the attention of listeners and persuade others to act
-  Learn how to confidently and professionally respond to questions
-  Provide tips on how to make your message clear and more memorable
-  Learn practice techniques to improve every day

Interactivity & Take-aways:

Includes a variety of video clips highlighting effective and ineffective displays of communication (focusing on tone of voice, language, eye contact, and non-verbals) along with brief group-thought activities surrounding the impact of powerful communication skills on both relationships and results. Practical ways to gain credibility and improve the dynamics of communication in everyday interactions ranging from better voicemails to more effective presentations.

Leading and Managing Change

Program Description:

Jack Welch once said, “I am convinced that if the rate of change within an organization is less than the rate of change outside, the end of the company is in sight.” Yet, most people are naturally inclined to resist change. Who could blame them? Making improvements yields benefits in the future; while the disruption, discomfort and discipline needed to achieve them are immediate. This program highlights the critical role that all employees play in change efforts, identifies the dangers of the “status quo” and provides guidance on how to successfully implement change.

Learning Objectives:

-  Define change and what causes it to occur
-  Understand why people succeed or fail at change and why they often resist change
-  Recognize the keys to “Unlocking the Secrets of Change”
-  Discuss the shifting elements in our current environment along with common reactions to change

Leading and Managing Change (cont.)

Learning Objectives (cont.):

- 🗣️ Highlight the benefit of 'reality testing' as a skill and how to improve our objectivity and leverage EI skills including: Flexibility, Impulse Control, Optimism, and Stress Tolerance, among others
- 🗣️ Introduce a simple framework from the book **Switch** (Dan and Chip Heath) to implement the change we desire

Interactivity & Take-aways:

Includes a variety of activities designed to highlight needed change in our working environment and brainstorm ways to impact future outcomes with actionable steps. An action plan and change assessment are take-aways to empower others to assist in leading and management change.